

6th Seed Congress of the Americas



Promoting Seed Business in the Americas



September 5-7, 2017

Cartagena de Indias, Colombia

AGENDA

TUESDAY 5TH

OPENING & COLOMBIAN SEED SECTOR

- 8 to 8.45 AM **Welcome & Opening words**
Ministry of Agriculture, ACOSEMILLAS & SAA Presidents
- 8.45 to 9.30 AM **Intellectual Property & Plant Breeders' rights: Pillars for Colombian Ag. Development**
Pablo Felipe Robledo - Industry & Commerce
- 9.30 to 10.30 AM **Agricultural policy in Colombia**
Juan Lucas Restrepo - Corpoica
- 10.30 to 11 AM **Coffee break**
- 11 to 12 PM **Trade opportunities in & with Colombia**
Rafael Barbosa - Ministry of Commerce & Tourism
- 12 to 12.30 PM **Roundtable - Colombia: A seed partner in the Americas**
Moderator: Ana Luisa Díaz - ICA Colombia
- 12.30 to 2 PM Lunch**

SEED TREATMENTS & SEED APPLIED TECHNOLOGIES

Moderator: Antonio Tejada - Senior advisor of SAA Seed treatment WG

- 2 to 2.30 PM **Why seed applied technologies are important and its impact on high quality seeds**
Ioana Tudor - Syngenta (CH)
- 2.30 to 2.45 PM **Seed treatment matters in the Americas & SAA current actions**
Antonio Tejada - SAA (MX)
- 2.45 to 3.20 PM **Case study: benefits of seed treatments for farmers, environment & high quality food**
Rafael Ochoa - Semillas Novasem (MX)
- 3.20 to 3.50 PM **Biological seed applied technologies: an increasing trend**
Ricardo Yapur - Rizobacter (AR)
- 3.50 to 4.20 PM **Coffee break**
- 4.20 to 5.00 PM **Training & education - Industry initiatives:**
- Seedcare Institute | José Veiga - Syngenta Seedcare (BR)
 - SeedGrowth Center | Ricardo Otranto - Bayer SeedGrowth (BR)
- 5.00 to 5.25 PM **Management of treated seeds: Quality management & Stewardship programs**
Andy LaVigne - ASTA (US)
- 5.25 to 6 PM **Application technologies: its development and importance in seeds**
- Seed treaters development and evolution | Liz Renyer - USCLLC (US)
 - Real life collaboration to ensure proper application in Argentina | Juan Petri - BioGrow (AR)
- 6 to 6.30 PM **International efforts of the seed industry - ISF SAT-Com updates**
Michael Keller - ISF (CH)

WEDNESDAY 6TH

SEED PHYTOSANITARY ISSUES

Moderator: Gonzalo Klimpel - Chair of SAA Phytosanitary WG

- 8 to 8.20 AM Seed trade with Colombia: A phytosanitary perspective
Rafael Sanmiguel - ICA Colombia
- 8.20 to 8.35 AM Current seed phytosanitary matters in the Americas
María Inés Ares - SAA
- 8.35 to 9.20 AM Phytosanitary issues affecting seed trade - Country perspectives:
- Argentina | Juan Erdman - ASA
 - Brazil | Paulo Campante - ABRASEM
 - Chile | Gonzalo Klimpel - ANPROS
 - USA | Ric Dunkle - ASTA
- 9.20 to 9.45 AM Industry support to improve the PRA processes:
- Seed pest Database | Richard Winn - ASTA
 - Assessment of phytosanitary risk reduction associated with seed quality management practices
Claudia Nari - ASTA
 - Small seed lots: proposed solutions for a smooth movement of seeds | María Inés Ares - SAA
- 9.45 to 10.15 AM Coffee break
- 10.15 to 10.45 AM Plant Health and Trade Facilitation: International standard for movement of seeds (ISPM N° 38)
Dennis Johnson - ISF | María Inés Ares - SAA
- 10.45 to 11.15 AM Outreach towards the implementation of the ISPM N° 38
Dennis Johnson - ISF | María Inés Ares - SAA
- 11.15 to 11.55 AM The role of the regional plant protection organizations on the implementation of ISPM N° 38
- NAPPO: Stephanie Bloem
 - COSAVE: Rodrigo Astete
 - NPPO's
- 11.55 to 12.05 PM International Year of Plant Health initiative 2020
Rodrigo Astete - COSAVE
- 12.05 to 12.30 PM Panel discussion: government & seed industry representatives - Implementation of ISPM N° 38
- 12.30 to 2 PM Lunch**

WEDNESDAY 6TH

PLANT BREEDING INNOVATION (PBI)

Moderator: Claudia Nari - Chair of SAA Biotechnology WG

- 2 to 2.10 PM Introduction to the panel
- 2.10 to 2.50 PM PBI: a scientific & technical outlook
Izabela Mendes Carvalho - MAPA (BR)
- 2.50 to 3.20 PM PBI: knowledge, access & regulatory environment
Miguel Rapela - ASA (AR)
- 3.20 to 4.20 PM PBI: country experience roundtable
 - Argentina | Gustavo Abratti - Pioneer (AR)
 - Brazil | Paulo Campante - ABRASEM
 - Canada | Dave Carey - CSTA
 - Chile | Mario Schindler - ANPROS
 - Colombia | Joseph Tohme - CIAT
 - USA | Bernice Slutsky - ASTA
- 4.20 to 4.50 PM Coffee break
- 4.50 to 5.10 PM Biotechnology development in the Americas: status and challenges
Juan Kiekebusch - SAA
- 5.10 to 6 PM Panel discussions
Moderator: Claudia Nari

THURSDAY 7TH

Continuation: PLANT BREEDING INNOVATION (PBI)

- 8 to 9 AM Communications toolkit to support local regulatory efforts & public acceptance
Andy LaVigne - ASTA | Michael Keller - ESA & ISF
- 9 to 9.30 AM PBI advocacy: Available documents & concepts for PBI regulatory oversight
Bernice Slutsky - Chair of ISF PBI WG (US)
- 9.30 to 10 AM Asynchronicity across Latin America and the ETS model as an approach to minimize impacts
Andrés Beibe - Pioneer/ArgenBio (AR)
- 10 to 10.30 AM Coffee break
- 10.30 to 12 PM Current status of GM approvals in the region - Moderator: Juan Kiekebusch
- Argentina: Miguel Rapela
 - Brazil: Paulo Campante
 - Colombia: Ma. Andrea Uscategui
 - Peru: Oscar de Córdova
 - Uruguay: Andrés Arotxarena
- 12 to 12.30 PM Insect Resistance Management
A success case study in Bt corn & soybeans: Refuge acceptance & enforcement in Uruguay
Andrés Arotxarena - CUS | Victoria Stewart - URUPOV
- 12.30 to 2 PM Lunch**

INTELLECTUAL PROPERTY & PLANT BREEDERS' RIGHTS

Moderator: Miguel Rapela - Member of SAA Intellectual Property WG

- 2 to 3.40 PM An overview of the IP situation in the Americas
- Canada: The impact of the adoption of UPOV 1991 Convention | Dave Carey - CSTA
 - Brazil: Ongoing discussions around PBR and new seed law | José Américo Pierre - ABRASEM
 - Argentina: The new project on Plant Variety Protection | Lorena Basso - ASA
 - Colombia: Current status of IP framework: strength & weaknesses | Felipe Andrade - IP Lawyer
 - Uruguay: The experience after 8 years of the amendment of the Seed Law | Diego Risso - URUPOV
- Panel discussion: "Seed laws: Updates & improvements in its implementation"
- 3.40 to 4 PM Plant Breeders' application tool - UPOV
Leontino Rezende - UPOV (CH)
- 4 to 4.30 PM Coffee break
- 4.30 to 4.50 PM Royalty collection | Generating value in the Soybean chain: an international study ISF
Roberto Enríquez - ArPOV (AR)
- 4.50 to 6 PM The use of Molecular Markers on Plant Breeders Rights
Advances of the use of molecular markers in the DUS test and as an effective enforcement tool
- UPOV insights | Leontino Rezende - UPOV
 - US projects in corn & soybean | Marymar Butruille - Monsanto
 - Argentina: Use of Molecular markers for soybean | Mirta Antongiovanni - Don Mario Seeds
 - Uruguay: Soybean reference collection identification | TBC
- 6 to 6.30 PM Closing remarks
Moderator: Miguel Rapela