


# Agenda

## DAY 1 – MONDAY, SEPTEMBER 30

- 09.00 – 13.00 **SAA Working Groups** (closed meeting with previous registration)  
Seed Treatments | Intellectual Property
- 14.00 – 14.30 • **Opening Ceremony** | Claudio Dunan, INASE; Pablo Cortese, SENASA; Nicolás Gear, ASA; Richard Winn, SAA.
- 14.30 – 15.15 • **Keynote lecture by Argentine government authorities** | Sergio Iraeta, Secretary of Agriculture, Livestock and Fisheries.
- 15.15 – 15.35 • **Grain and by-products: Trade drivers for the coming years** | Gustavo Idígoras, CIAE RA-CEC.
- 15.35 – 16.00 • **Global seed market outlook** | Bharti Malhotra, S&P Global.
- 16.00 – 16.30 **Coffee Break**
- 16.30 – 17.45 • **Leadership and innovation for a sustainable future: Dialogue with seed industry CEO's** | Gustavo Portis, BASF; Juan Farinati, Bayer; Juan Lariguet, Corteva; Santiago De Stefano, GDM; Ignacio Beltramino, Syngenta. Moderator: Alfredo Paseyro, ASA.
- 17.45 – 18.30 • **75 years of ASA: The Argentine seed industry** | Sergio Iraeta, Oscar Domingo & Nicolás Gear, ASA. Moderator: Héctor Huergo.

## DAY 2 – TUESDAY, OCTOBER 01

- 09.00 – 10.30 • **AgTechs start-up panel** | Enid Perez-Lara, Agronomix; Esteban Hernando, Calice; Xavier Urbaneja, SICPA; Fernando Freytes, Telecom; Darío Baudino, Tracestory. Moderator: Carlos Becco.
- 10.30 – 11.00 • **Sustainability & food security: About “failed” food systems and other narratives** | Fernando Camargo & Eduardo Trigo, IICA.
- 11.00 – 11.30 **Coffee Break**
- 11.30 – 12.00 • **Regenerative agriculture: Trend or awareness?** | Guillermo Delgado, Syngenta.
- 12.00 – 12.20 • **The role of the seed industry in regenerative agriculture** | Michael Keller, ISF.
- 12.20 – 13.00 • **Reducing the carbon footprint in agriculture: Sustainable strategies through innovation** | Pablo Leguizamón, Bayer.
- 13.00 – 14.15 **Lunch** | **-Live Webinar: Expanding Seed Sector Collaboration with ISTA, IICA & SAA-**
- 14.15 – 15.30 • **The revolution of biological products to maximize the genetic potential of seed** | Juan Petri, Biogrow; Franco Martínez, PunaBio; Gabriel Mina, Rizobacter. Moderator: Pedro Rugeroni, SAA Seed Treatment Working Group.
- 15.30 – 16.00 • **Good practices in professional seed treatment** | Jorge Barrionuevo, Bayer.
- 16.00 – 16.30 **Coffee Break**
- 16.30 – 18.00 • **Panel on “Corn Stunt Spiroplasma”: A pest-vector that draws regional attention. The experience in Argentina, Brazil, Colombia and Mexico** | Moderator: Fabiana Malacarne, ASA.
- 18.00 – 20.00 **“After-Congress” Cocktail.** 

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## DAY 3 – WEDNESDAY, OCTOBER 02

- 09.00 – 09.30 • Global seed movement: A phytosanitary reality | Inés Espasandín, Syngenta.
- 09.30 – 10.00 • Panel: Seed Industry Perspectives on Phytosanitary Regulations | National Seed Associations' representatives.
- 10.00 – 10.45 • Contributions of regional and national plant protection organizations to facilitate the movement of seeds | COSAVE & NAPPO + National Plant Protection Organizations.
- 10.45 – 11.00 • Summing Up: Key insights and next steps in global seed movement and phytosanitary challenges | Moderator: María Sánchez, SAA Phytosanitary Working Group.
- 11.00 – 11.30 **Coffee Break**
- 11.30 – 12.00 • From science to markets: The path of gene editing | Miguel A. Sánchez, ChileBio.
- 12.00 – 12.30 • Gene editing and trade challenges: What can we expect in the short term? | John Mc Murdy, CLI.
- 12.30 – 13.00 • Agriculture and innovation: Why is it crucial to participate in policy-making? | Andy Lavigne, ASTA.
- 13.00 – 14.15 **Lunch**
- 14.15 – 16.00 • New Products: From research & development to market | Christine Shyu, Bayer; Carlos Pérez, BioHeuris; Claudia Nari, INARI; Ezequiel Bossio, INTA; Daniel Norero, NeoCrop Technologies; Dan Jenkins, PairWise. Moderators: Fan Li Chou, ASTA; & Juan Kiekebusch, SAA Biotechnology Working Group.
- 16.00 – 16.30 **Coffee Break**
- 16.30 – 17.00 • Intellectual Property: Interaction between plant variety protection and the use of new breeding techniques | Yolanda Huerta, UPOV.
- 17.00 – 17.30 • Intellectual property and gene editing: 2 powerful tools to promote innovation | Marc Cool, Corteva.
- 17.30 – 18.00 • “Sembrá Evolución”: A system that generates value throughout the agricultural chain in Argentina | Lucas Crimella, Stine Argentina; Francisco Andueza, Syngenta; Laura Lazara, GDM Argentina; Victoria Serigos, Corteva Seeds Argentina. Moderator: Diego Risso, SAA.

## DAY 4 – THURSDAY, OCTOBER 03

- 09.00 – 13.00 **SAA Working Groups (closed meeting with previous registration)**  
Biotechnology & PBI | Phytosanitary Seed Issues
- 13.00 – 14.30 **Lunch Break**
- 14.30 – 18.00 Biotechnology & PBI | Phytosanitary Seed Issues

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