

The logo for the 7th Seed Congress of the Americas features a stylized number '7' composed of blue and white diagonal stripes. To its right, the text '7th Seed Congress of the Americas' is displayed in a bold, green, sans-serif font with a white outline. The background of the entire slide is a close-up photograph of green corn plants with developing ears.

**7<sup>th</sup> Seed  
Congress  
of the Americas**

*Promoting Seed  
Business in  
the Americas*

*September 9 - 11, 2019  
Buenos Aires, Argentina*

Experiencia de Innovación Asociativa para  
el desarrollo de nuevas variedades frutales  
con apoyo de biotecnología en Chile

Rodrigo Cruzat  
Biofrutales



# CHILEAN FRESH FRUIT FIGURES

EXPORT FRESH FRUIT 2017	VALUE
Surface (hectares)	320.000
Volume ( Thousand Tons)	2.837
FOB ( Millions US\$)	5.285
Growers	27.917
Export Growers	9.100
Export Companies	700

# Role of FRESH FRUIT sector in CHILE



# CHILE ON THE WORLDWIDE FRESH FRUIT EXPORT RANKING

WORLD	SOUTHERN HEMISFERE
1º	1º
2º	1º
2º	2º
3º	1º
4º	1º
6º	1º



# CHILEAN FRESH FRUIT EXPORT INDUSTRY: SOME CHALLENGES



Labor Cost

Productivity



Climatic  
Change



Pests and  
Diseases



Water Supply



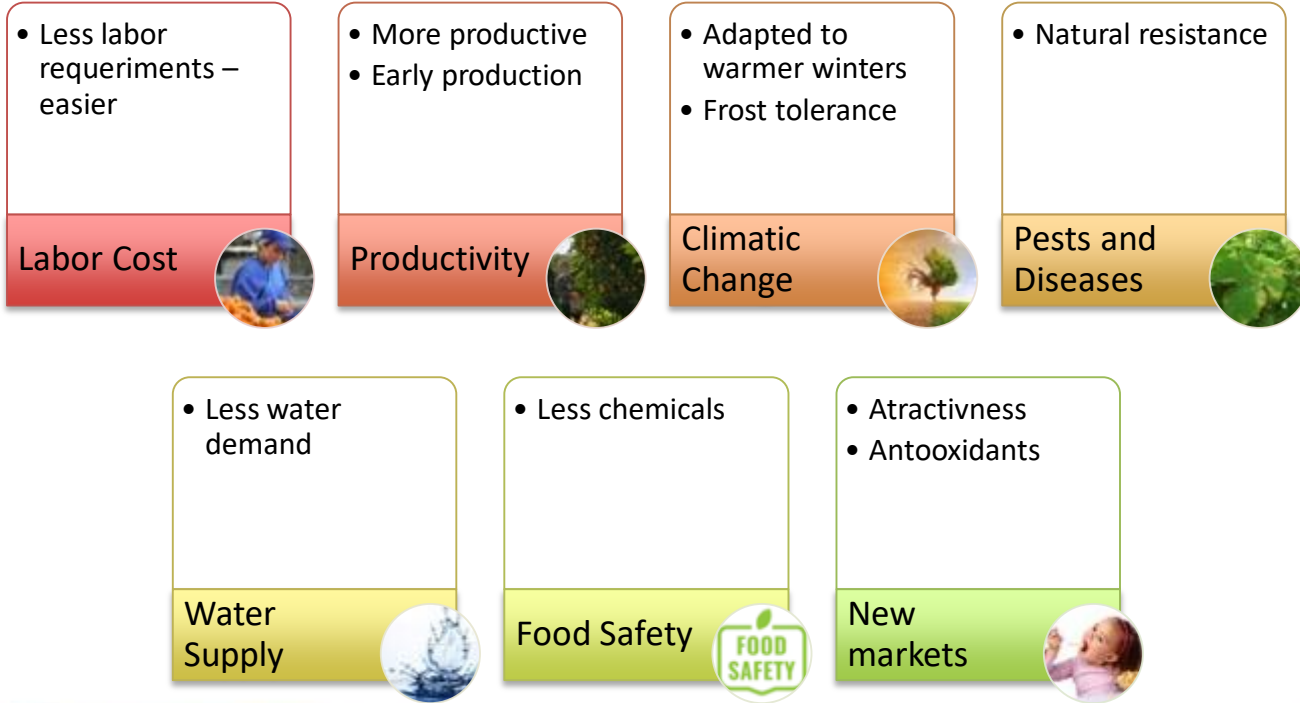
Food Safety



New markets



# GENETIC INVENTION - NEW FRUIT VARIETIES ATRIBUTES CAN PLAY AN IMPORTANT ROLE



# BREEDING AND BIOTECHNOLOGY IN FRUIT: OPPORTUNITIES AND CHALLENGES



# COMMERCIAL DECISION IN OTHER INDUSTRIES



# CAN WE DO THIS IN THE FRUIT WORLD? IS IT THAT EASY?



# BETTER IMPROVED BREEDING – SMART BREEDING - COULD DO THIS FOR US

PINK LADY®



HONEY CRISP





# BIOFRUTALES Consortium: Collaboration experiences



# BIOFRUTALES CONSORTIUM

*Company formed in 2006 by 13 PUBLIC AND PRIVATE partners: Universities, Research Centers and Companies, to build fruit breeding programs to develop new varieties for Chile and the world.*



INIA

Universidad Andrés Bello

Universidad Federico Sta. María

Universidad de Talca

U. de Chile

Fundación Chile

Agrícola Brown

Univiveros

Vivero El Tambo

Vivero Los Olmos

Viveros Requinoa

ANA Chile

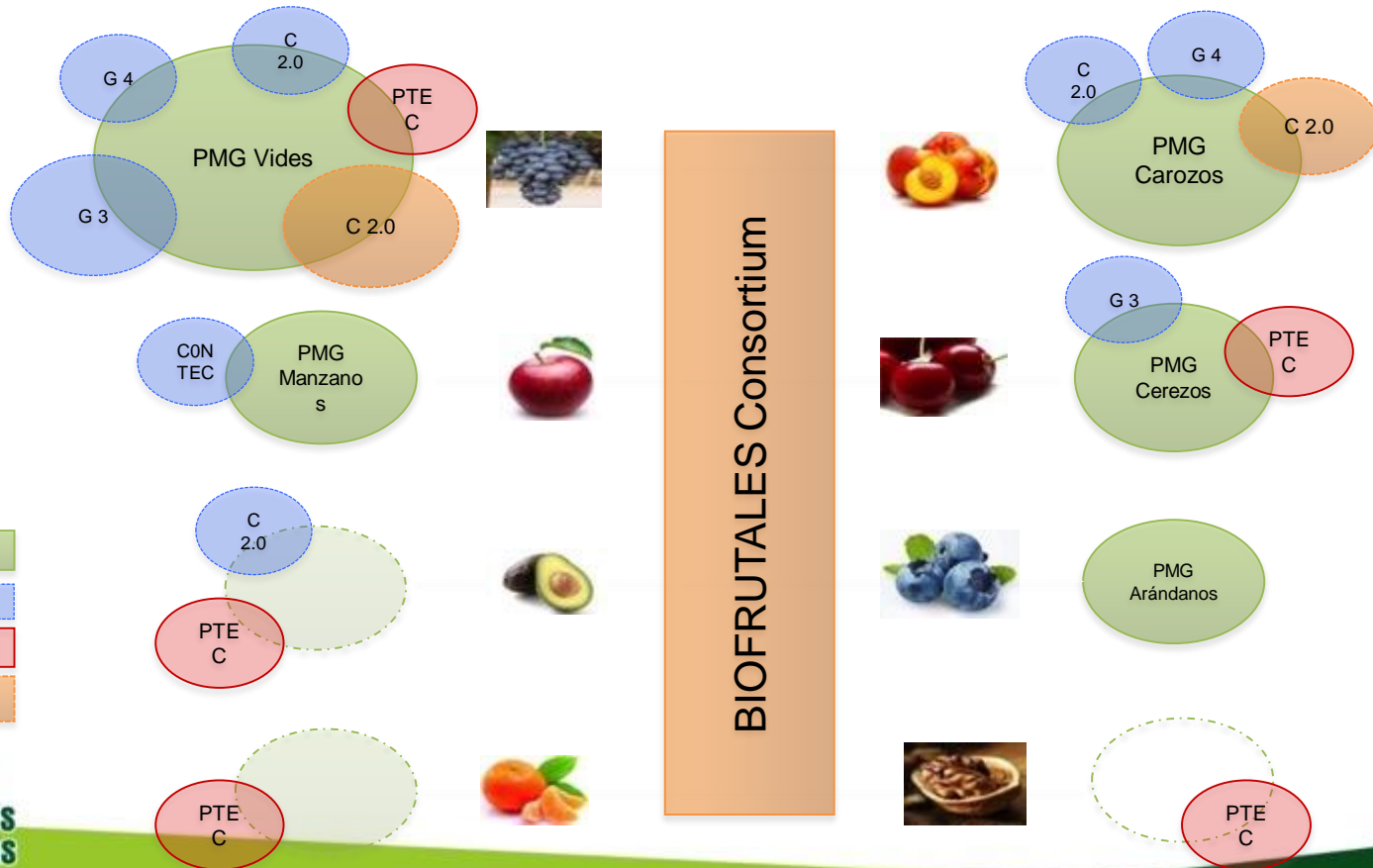
Fedefruta



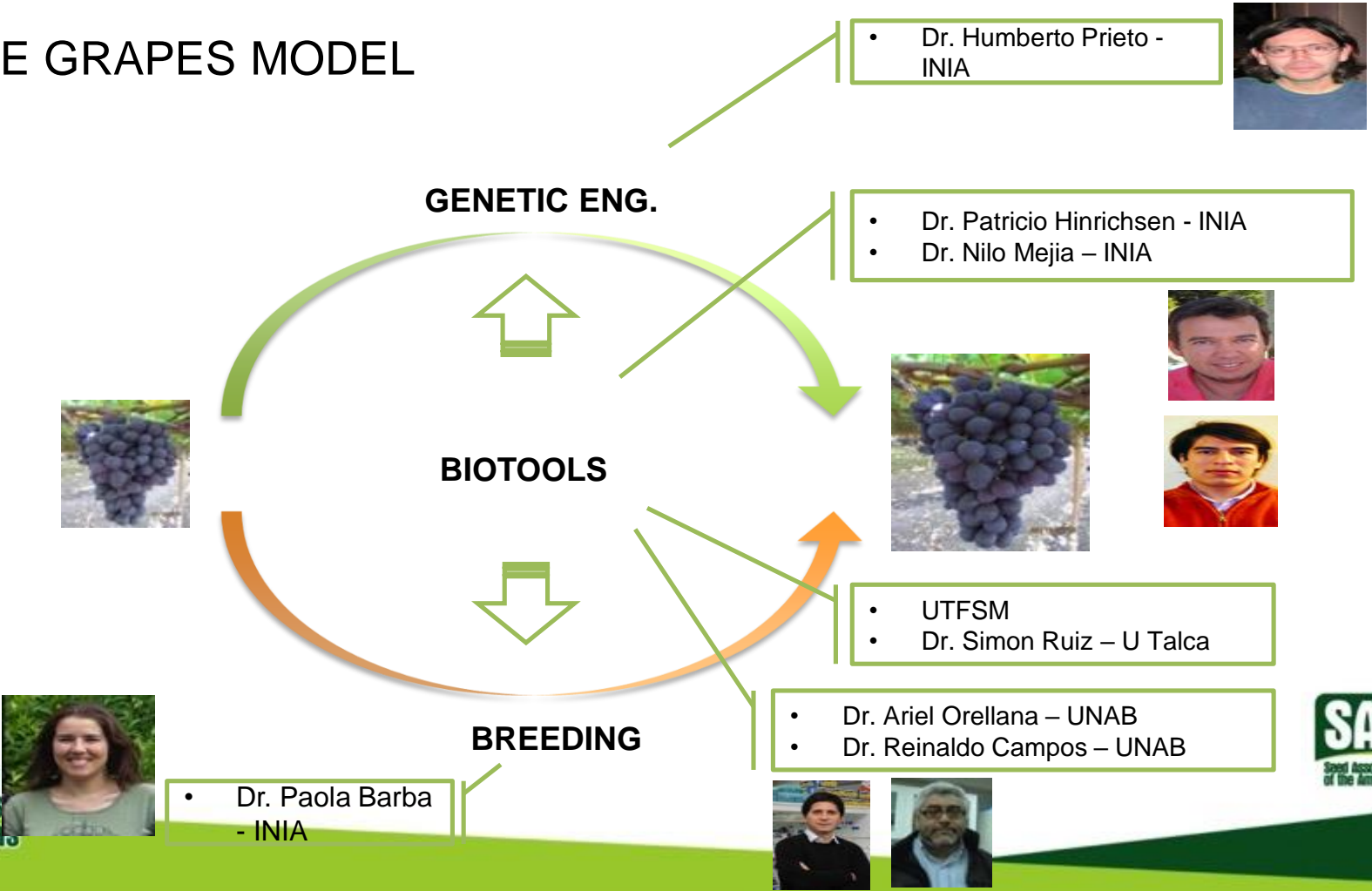
Proyecto apoyado por



# INNOVATIVE RESEARCH PLATFORM – OPEN INNOVATION



# TABLE GRAPES MODEL



# BIOFRUTALES Consortium RESULTS

✓ VARIETIES







MAYLEN®

*Inigrapé-one cv.*



- ✓ Transformed Fungus Resistant Thompson Seedless

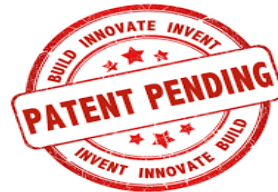
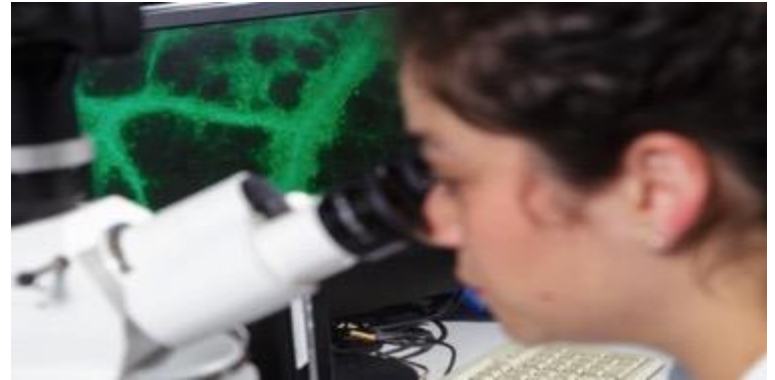
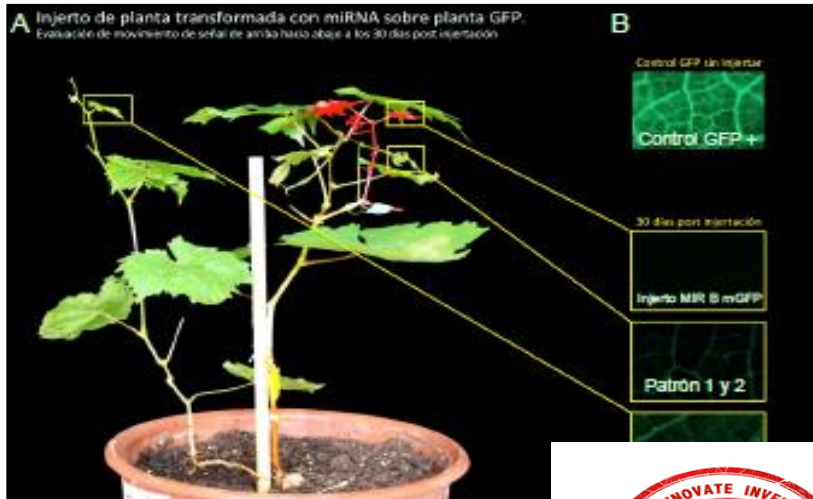


*Control*



# INGENIERÍA GENÉTICA 2.0

- ✓ NBT`s – Gene Editing and smallRNA`s



- CRISPR
- micro RNA
- Vectores CISGENICOS



# APPLES: REDUCING OXIDATION PROCESS AND IMPROVING ANTIOXIDANTS COMPONENTS

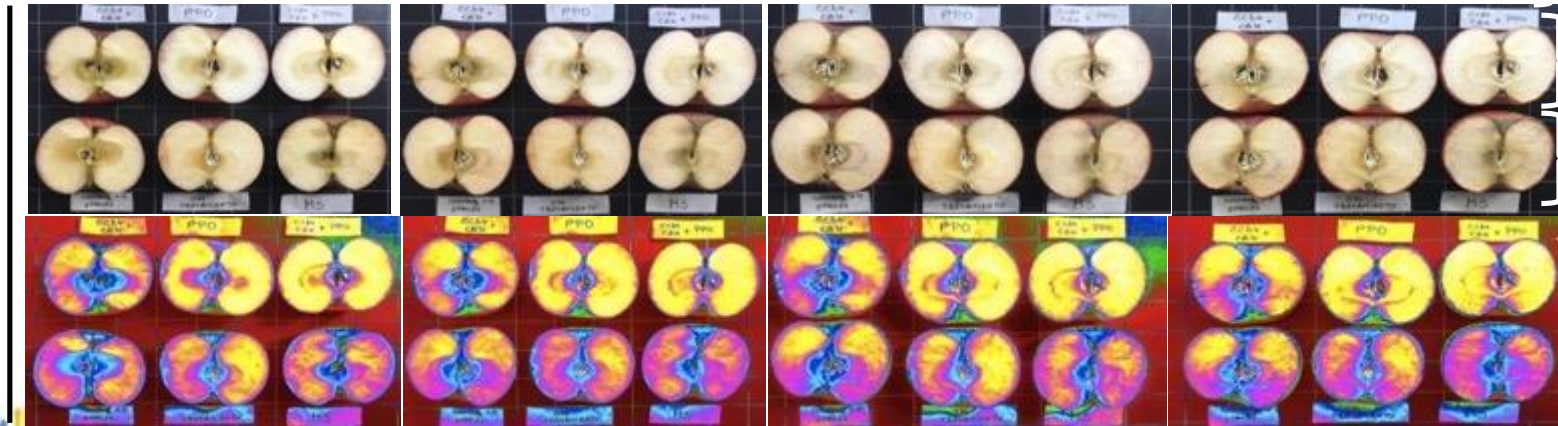
Hours after cutting

0.5h

4.5h

24h

48h



Edited transient

Control

BUILDED CAPACITIES  
ON BIOFRUTALES  
CONSORTIUM  
GROUP

a) Transgenia

b) NBT / Gen Editing

i. Cisgenia/Intragenia

ii. mRNAi

iii. Crispr





MORE THAN 90 PROFESSIONALS FROM 5 DIFERENT TECHNOLOGICAL CENTERS AND TRANSFER COMPANIES





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*Gerencia*

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