

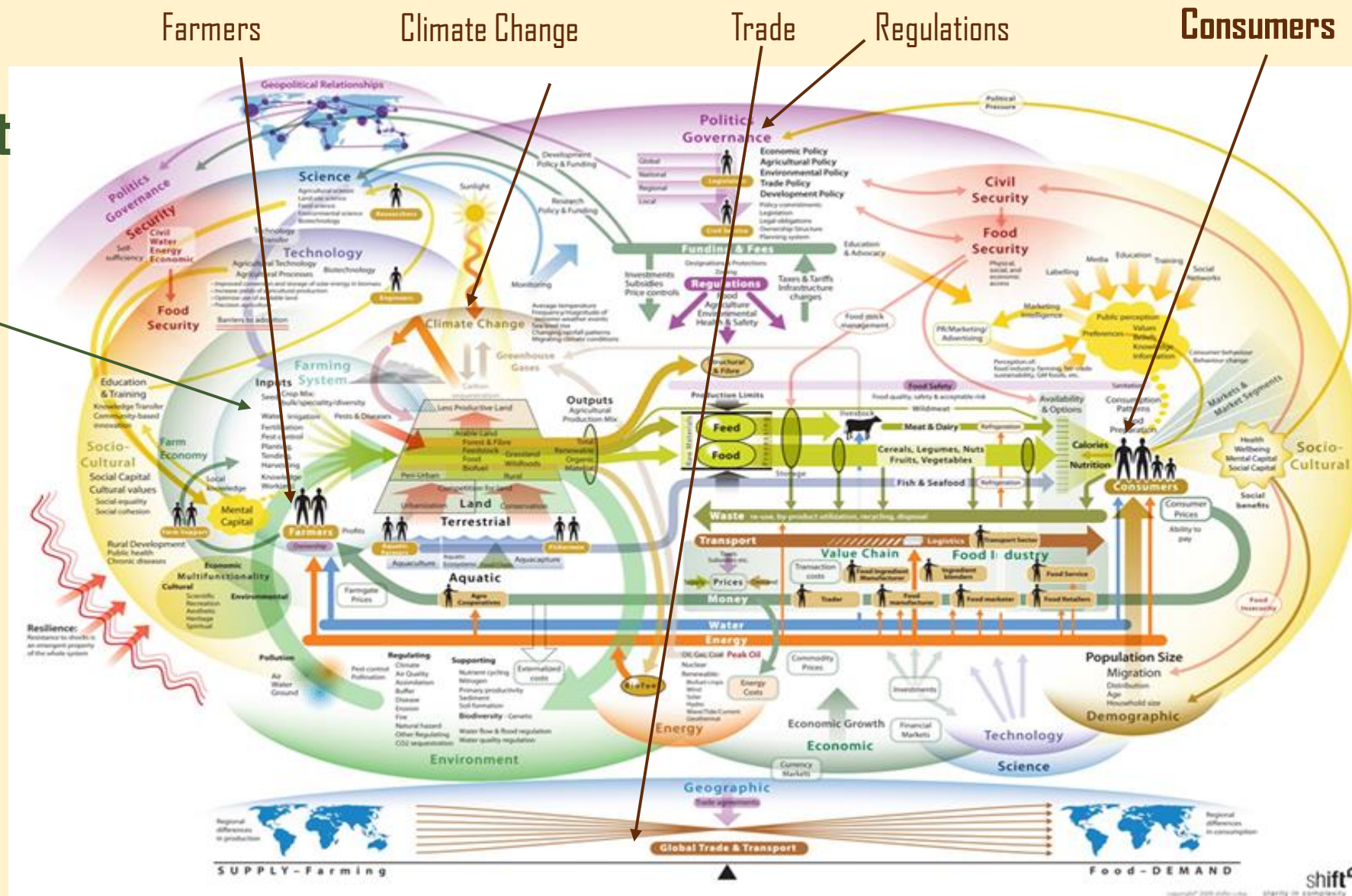
Meeting the sustainability challenge by 2030:

Seed Industry and the UN-SDGs

Buenos Aires, SAA Congress, 11 September 2019

Michael Keller, Secretary General, International Seed Federation

No
"one-size-
fits-all"



Clear goals!

- State of the World's Biodiversity for Food and Agriculture (FAO)
- Global Assessment Report on Biodiversity and Ecosystem services (IPBES)
- State of Food Security and Nutrition in the World (FAO, IFAD, UNICEF, WFP, and WHO)
- Creating a sustainable food future, World Resources Institute (World Bank...)
- Climate change and Land (IPCC)
- Healthy diets from sustainable food systems (EAT-Lancet)
- **X** meetings everywhere in the world !

produce more

with less

more sustainable



In an ever evolving
context we need
to do it
together!



TARGET 2.3

DOUBLE THE
PRODUCTIVITY AND
INCOMES OF
SMALL-SCALE FOOD
PRODUCERS

Target 2.3: “By 2030, double the agricultural productivity and incomes of small-scale food producers, in particular women, indigenous peoples, family farmers, pastoralists and fishers, through secure and equal access to land, other productive resources and inputs, knowledge, financial services, markets and opportunities for value addition.”



Target 2.4:

by 2030,

we

sustainable food production
systems and implement resilient
agricultural practices that **increase
productivity and production ...**"





"A world where the
best quality seed is accessible
to all, supporting **sustainable agriculture**
and **food security**."



Contribution

Seed Choice for Farmers

- Engaged to create the opportunity to make informed seed choices
- Seed needs to be accessible to meet the needs of the farmers!
- To be sustainable , farmers need markets!



Contribution

through healthy
improved seed

- No spread of pests – Countries
- Pest-free quality seed – Seed Companies
- Shared need for a harmonized phytosanitary system



Contribution

must be economically sustainable!

- Can a business without intellectual property protection be sustainable?
- Right balance between protection and access
- UPOV 1991



Contribution to the conservation and use of genetic resources

- Trust in our commitment and actions
- Let's make the access and the use of genetic resources business friendly



2 ZERO HUNGER



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



15 LIFE ON LAND



17 PARTNERSHIPS FOR THE GOALS



It is now!

All committed to the fight against illegal seed practices

- Livelihood and income of farmers
- Increased impact on our business
- Engagement everywhere



1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



8 DECENT WORK AND ECONOMIC GROWTH



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



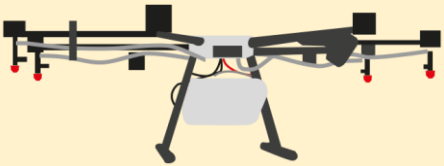
And now, let's...

Cooperate

Contribute

Commit

Communicate





Seed is Life



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www.worldseed.org
