



*Promoting Seed
Business in
the Americas*

*September 9 - 11, 2019
Buenos Aires, Argentina*

Seed applied technologies context:

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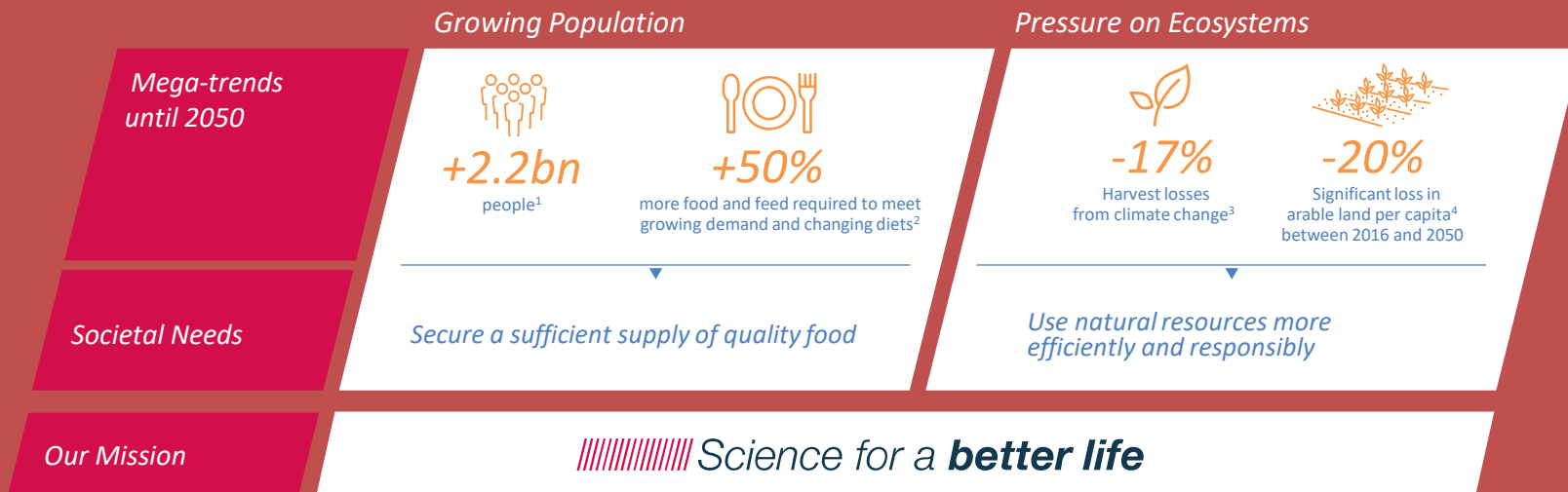




Megatrends drive need for innovation in agriculture

Producing more with less:

A fundamental driver for our Crop Science business





*Designed to ensure growers
have access to the best that
science can offer*

R&D Platforms supplemented by “open innovation” model

| Internal R&D



| Universities & Research Institutes



| Customer-Sponsored Research



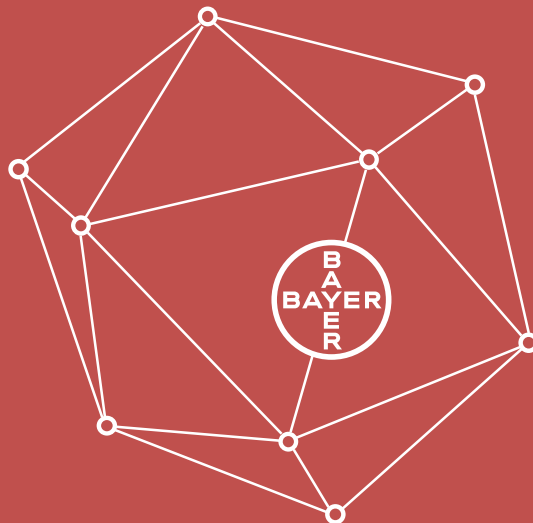
| Crowdsourcing

Grants4Targets™

Grants4Traits™



Cross- Organizational



| Disruptive Innovation/Venture Capital

leaps



Bayer Growth Ventures



anterra capital



AgTech accelerator



Trendlines
Medical - Agritech - Labs



| Innovation Centers



| Technology Collaborations





Sustainability: Growing healthy, safe and affordable food sustainably

We take a holistic view on

Sustainable

Agriculture

that focuses on environmental, social and economic progress.



Bayer SeedGrowth

The fully integrated system for on-seed applications

Customization, testing,
training, advice and
technical support



SERVICES

COATINGS



Technology for
coloring seeds and
enhancing the
sticking, handling
and performance
properties of our
products

Innovative solutions to
protect, enhance and
grow seed investments



PRODUCTS

EQUIPMENT



Devices, equipment
and technology to
apply products to the
seed

Advanced seed-applied products offer farmers multiple benefits

- Protection of high-value seed right from the start
- More flexibility in overall crop management:
- Prevention of plant damage or loss
- Increased plant health and vigor
- Reduced environmental and stewardship concerns
- SeedGrowth Center: Customer Oriented Service & Support



**DEALING
WITH
MACHINES
IS A PURE
PEOPLE
BUSINESS**



We are committed to transparency and dialogue



**Transparency
Initiative**

[www.cropscience-
transparency.bayer.com](http://www.cropscience-transparency.bayer.com)



**Bayer Bee
Care Program**

www.beecare.bayer.com



**Ag Education &
STEM Outreach**

www.ag-education.bayer.com



**Farm Meets
Table Platform**

www.farmmeetstable.com

*Foster dialogue to address concerns and explain the benefits of innovation
to solve the greatest challenges of our time*





*Thank
you*

