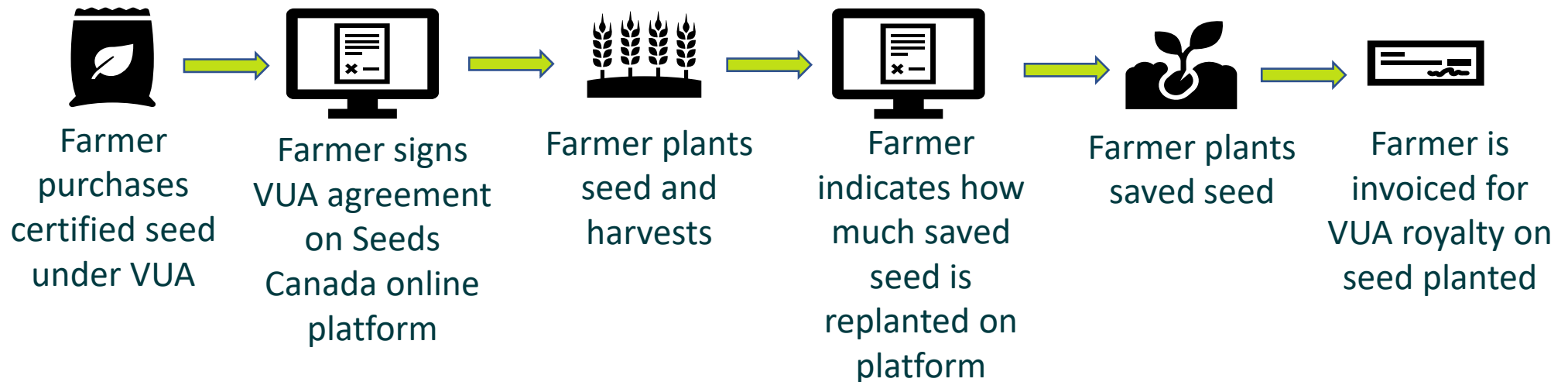


Variety-Use Agreement



VUA or Variety-Use Agreement is the result of:

- 10+ years of recognition that increased innovation in Canada will need a mechanism for ROI for developers
- Multiple consultations by government with seed industry and farmers
- Analysis of international models and best fit with Canadian sector- low-cost admin, sustainable
- 2015 ratification of UPOV91



Since 2020 launch:

- 9 varieties in program- all privately bred- over 2 distributors
- Cereals and pulses
- Dedicated staff person at Seeds Canada: outreach and education, advocacy